



MENA GROUP
INVESTORS & DEVELOPERS

MENA GROUP



THE STORY OF MENA GROUP INVESTORS AND DEVELOPERS



INSPIRED BY OUR ANCESTORS!

By the Nile, a man was born, wandered and lived to overlook
the creations and the allocations. He felt the earth underneath,
smelt the air breeze and splashed droplets of the river.

By time, his body grows with a wider vision and wider aspects;
Discovering the elements of life and appreciating how they can change,
alter, motivate and enhance the life of a human being.
He built a base; a place he called HOME!
Always having the faith that here is a place to develop and create while
leading his future.



MEMPHIS

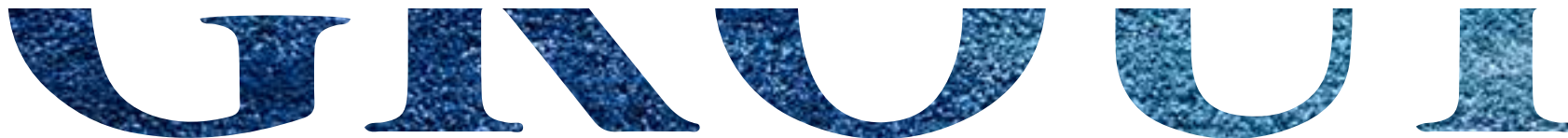
The first capital on earth made by Egyptians ... King Menes initiated the “Unification” concept and applied it to create the city of Memphis.

A place where cultures, arts, values and norms are combined to present the very first bonded community.



“We believe in the power of initiatives and the unification of various elements to present the modern living.

Throughout our existence, We gathered and implemented various elements in one place to propose true meanings of value, leisure and luxury”





Mena Group
Presents

2020

THE LAUNCH

In 1979, Egypt reached the new phase of developing, exceeding and leading. In addition to the achievements and accomplishments that occurred on the Egyptian lands.

1979 witnessed the first building block of the MENA group.



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Presents

2020

THE CULTURE

We strived to implement norms and cultures in the real-estate industry that is inspired by our true origins.

Our culture traits are not limited to new standards of credibility, trust, evolving and expansion. Throughout our journey, we succeeded to implement our culture and to stand out in the real-estate scene with a superior yet humble perception. Our success is anticipated and recognized as hundreds of people put their trust in us and kept us growing in the market.



THE QUALITY

Our quality lies in the focused services we propose that includes:

- Real estate development - Proposing sleek designs and conceptual buildings that offer luxury and leverage aspects and for diverse uses across residential, commercial and administrative sectors.
- Property management - Supporting our clients with this basic service to maintain our scale of leverage, every single unit is managed and maintained by us.
- Real estate investment - Continuous research and study make us lead by many steps for picking the right choices of investment in the real-estate industry.
- Urban development - Every project built is a masterpiece with a concept beyond. Our experts are insights and concepts driven to present an everlasting legacy for the upcoming generations.



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POWER OF INITIALS

Since our initial at Alexandria in 1979 and MENA group is recognized as the first Egyptian developer to build and develop recreational assets.

We are the first to build a specified commercial building in Alexandria under the name of MENA TRADE CENTER and first Resort BUSTAN MENA followed by many residential, commercial and administrative projects.



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2020

IT IS ...

SAHEL

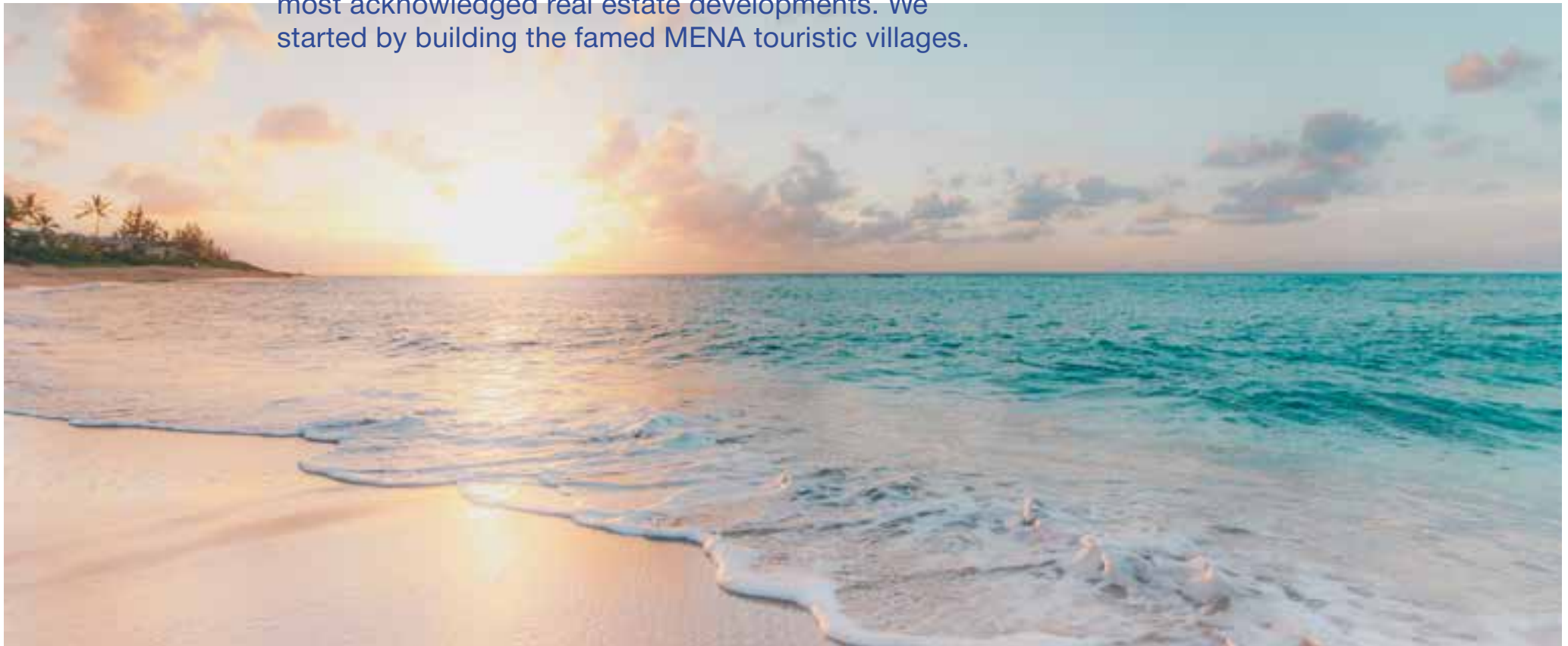




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Moving on with our expansion plan ...
We reached the North coast to design and create the
most acknowledged real estate developments. We
started by building the famed MENA touristic villages.





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SISTER COMPA- NIES

MENA group is clustered into 3 main entities under the names of:

MENA for construction and trading

MENA for marketing and project management

MENA international for developing and management

Global Investment

Through the efforts over the past 40 years, MENA group accomplished 150 executed projects across diverse sectors and locations



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THE MIDDLE EAST

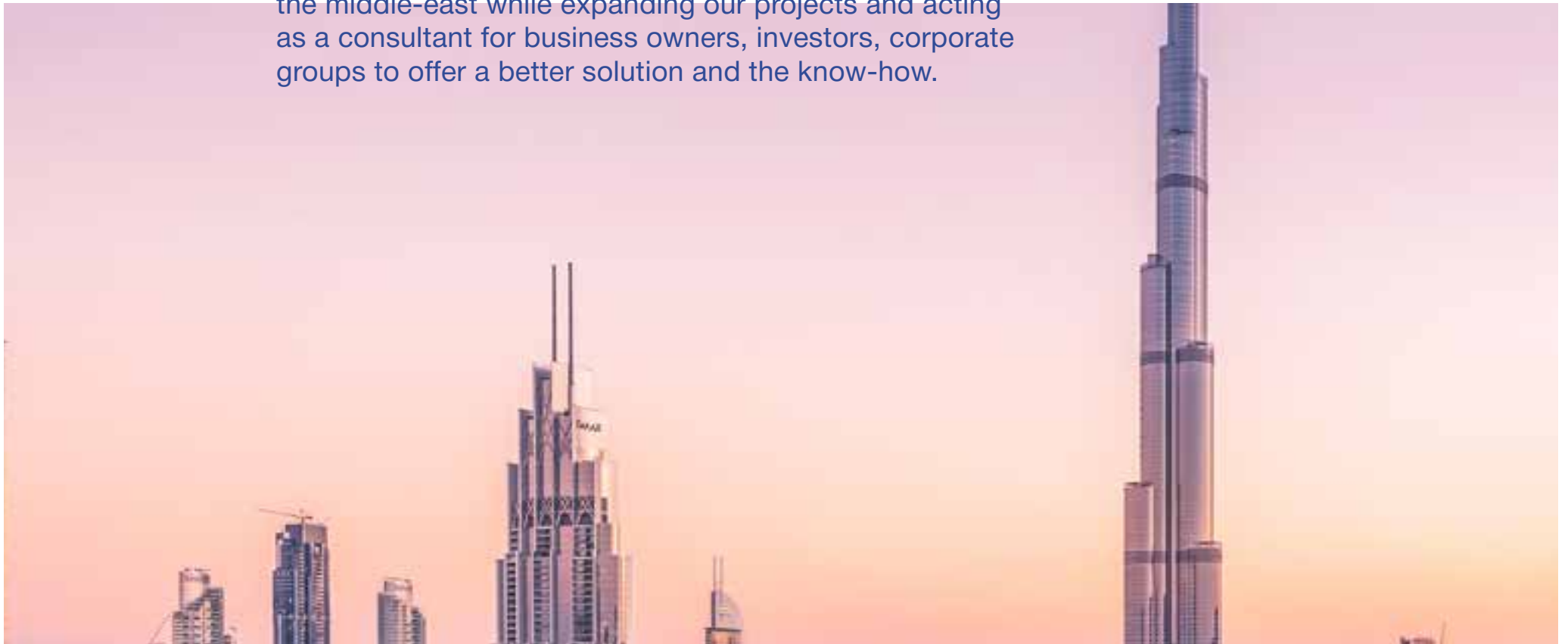




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2020

MENA international for developing and management was founded for the purpose of aiding the real-estate scene in the middle-east while expanding our projects and acting as a consultant for business owners, investors, corporate groups to offer a better solution and the know-how.





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INTERNATIONAL RECOGNITION

Our implemented culture and exceeding norms are officially recognized by the world. In 2012 at Paris, MENA group earned the platinum world quality commitment award for commitment to quality, leadership, technology and innovation.





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MISSION

Mena Group is committed to propose distinctive and diversified real estate projects in selective markets and to satisfy our customers through continuous innovation and high - end developments. Our “Customer-oriented service” metrics is based on the excellence of our workforce and the high ethical standards set.

VISION

We believe in people dreams and ambitions as we believe in visions and fantasies. We make it possible for people to live in remarkable communities while developing a better tomorrow for the next generations.





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OUR PROJECTS





RESIDENTIAL:

- Roushdy Tower
- Victoria Tower
- Petro Tower
- EL-Safa tower
- Abo el feda
- Elzohor
- ELfanar
- Elgawhara
- Shahrazad building
- Elsaraya
- SaintGeini
- Mena Rose
- Mena Star
- Mena Ciel
- Mena Green House
- Mena Florence
- Mena Roman
- MENA Royal
- MENA Elite
- MENA Elegance

COMMERCIAL:

- Mena trade center
- Mena Florence mall
- Mena Roman mall

URBAN:

- Mena North Coast
- Bustan Mena



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CITY CENTRAL DOKKI, GIZA.





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The project covers over 5 acres of land space to propose 19 luxurious towers that feature 1,742 residential units in addition to specialized commercial and administrative zones. City central located in the center of Dokki to impose a mixed-use real - estate model which is close to major landmarks and main roads. The 40,000 square meters specified for commercial and admin usage offers Sky Roof Garden, Dining Areas, Cafes, Parking lot, main elegant entrances, admin zones with separate entrance and security measures.

Luxury, leverage and posture define the concept behind the formation of City central.





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EKO - NORTH COAST





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Spotted at North coast - Kilo 79 with the perfect match between the shades of blue; inspired from Greek designs.
EKO covers 210,000 square meters overseeing the Mediterranean with a beach space that exceeds 250 meters. The project guarantees amusements and entertaining through magic scenery of lagoons, welcoming clubhouse, health club and commercial zones. The project offers several unit types including villas, twin houses, chalets, duplex, and penthouses to suit our clients' second - home preferences

EKO unveil the true senses of relaxation, chilling and entertaining!





OUR VALUES

Credibility:

With more than 40 years of real-estate development expertise and launching more than 25 projects, Mena group apply a true model of credibility.

Excellence:

Excellence is illustrated in the highest standards and suitable prices.

Transparency:

We apply zero boundaries between us and our loyal clients to assure satisfaction for our clients.

Continuous Development:

We study our clients' needs and preferences to propose the most appealing projects and developments.



*Our journey will never come to an end ...
As passion is based in our roots.
The passion to initiate, re-create and develop homes!
It has been and always will be transferred across generations.*

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We always believe in people; You and us!
Everything we propose is quality driven to be appealing and suitable, the quality is set and monitored by our culture of commitment, dedication and devotion.
Throughout the last 40 years, we have built homes, shopping centers and admin zone to Up-lift and enhance the real - estate scenery and to meet your expectations.

We would love to thank you

For your trust,
For your beliefs,
For your actions,
For your passion,
For your support.

Thank you!

Gasser Fawzy
Chairman of the board of
directors and the CEO of :



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